



CHESTER

████████████████████
SEO Specialist

CONTACT

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EDUCATION

████████████████████
Bachelor of Hotel Management
2014 - 2015

SKILLS

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

CERTIFICATIONS

Lejit SEO Training Certificate
PeepCon SEO Conference 2022

LANGUAGE

English
Tagalog

ABOUT ME

I am a dedicated SEO practitioner focused on enhancing brand visibility online. Driven by quality and results, I excel in independent and team environments. I aim to deliver innovative SEO solutions that create a lasting positive impact for my clients.

EXPERIENCE

SEO Specialist | Copywriter 2023 - Present

████████████████████

- Utilized cutting-edge AI tools to craft high-quality, engaging articles.
- Adhered to standard operating procedures (SOP) to ensure consistency and excellence in content creation.
- Conducted thorough research to produce well-informed, accurate, and relevant content.

SEO Specialist 2021 - 2023

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- Implements meta titles and descriptions and executes SEO strategies
- Publishes content and other on-page optimizations on WordPress client websites.
- Audits client websites for technical errors that might be hurting their site's ability to rank.

Intern, Assistant to Head of Client Services 2020 - 2021

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- Assists the Head of Client Services on a day-to-day basis in terms of handling manual, data-heavy reports.

TOOLS I'M FAMILIAR WITH

- WordPress
- Google Analytics
- Google Search Console
- Ahrefs
- Semrush
- Surfer SEO
- Screaming Frog
- Squarespace
- Wix
- Screaming Frog
- Google Tag Manager
- Google My Business
- Uber suggest
- Moz