



# Digital Marketing Manager



## CONTACT

[Redacted contact information]

## EDUCATION

**Elementary**  
[Redacted]

**Secondary**  
[Redacted]

**Tertiary**  
[Redacted]  
Course: Bachelor of Science in Information Technology (2013-2017)

## SKILLS

- Graphic Design
- Marketing
- Video Editing
- Web Design
- Customer Service

## CAREER OBJECTIVE

To establish a challenging career that utilizes my skills in my area of capability and enriches my knowledge and gives me a chance to be part of a team that contributes towards the growth of the organization face and overcome the challenges of today's changing work environment

## WORK EXPERIENCE



Worked as  
**Digital Marketing Manager, Data Entry Specialist, Senior Graphic Artist, Lead Generation Specialist**  
August 2021 - September 2025

As a **Digital Marketing Manager**, I led comprehensive online marketing campaigns, driving brand growth and engagement. My expertise includes strategizing, executing, and optimizing multi-channel digital initiatives, such as SEO, SEM, email marketing, and social media, resulting in increased web traffic, conversion rates, and revenue.

As a **Data Entry Specialist**, I excelled in maintaining data accuracy and efficiency. My role included meticulous data input, organization, and validation, ensuring the integrity of critical information. I am known for my attention to detail and commitment to meeting deadlines.

As a **Graphic Artist**, my creative talents translated ideas into visually compelling designs. I demonstrated proficiency in utilizing industry-standard software to craft stunning graphics, including logos, brochures, and digital assets. My work enhanced brand aesthetics and delivered impactful visual narratives.

As a **Lead Generation Specialist**, I specialized in identifying and nurturing potential clients. My role involved strategizing and implementing lead generation campaigns, utilizing various tools and tactics. My efforts resulted in a consistent stream of high-quality leads and contributed to revenue growth.

## MY REFERENCE

[Redacted references]