

# NKOLA Graphic Designer & Video Editor

I'm a multi-disciplinary designer and Webflow developer, passionate about crafting ideas, visuals, and typography into unforgettable digital experiences. With a genuine belief in the transformative power of design, I am constantly exploring the vast creative world, from architecture, art, graphic design, illustration, motion design, and UX design.



https://nikolaireves0805.wixsite.com/portfolio

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## EDUCATION

2013 to 2018

BACHELOR MULTIMEDIA ARTS AND DESIGN

## PROFILE

## **PROFESSIONAL**

- Advertising Design
- Social Media Content
- Brand Identity
- UI/ UX Design
- Video Editing
- Motion Design
- Illustration
- Short form Content

## EXPERTISE

#### **SOFTWARES**

- Adobe Photoshop
- Adobe Premiere
- Adobe After Effects
- Adobe Indesign
- Adobel Ilustrator
- Figma
- Webflow

# EXPERIENCE

from 2024 - present

#### FREELANCE -

Designed graphics and edits visual assets including posters, logo, advertisement banners, youtube thumbnails, motion design and illustrations

from 2019 - 2023

## IN HOUSE GRAPHIC DESIGNER -

- collaborated with matrixes team of designers strategists, and copywriters on one of the company's well known brand
- Planned researched and created multiple graphic elements related to our campaign including social media content web design concepts, and video presentations

from 2019 (6 months)

## GRAPHIC DESIGN INTERN -

- Created a ranged of social media graphics, including infformative post, infographics, and user interactive content
- Collaborated with leadership and stakeholders to develop a content strategy content calendar based on audience analytics

