



Rushaina Jea

CREATIVE SPECIALIST

CONTACT



[REDACTED]



[REDACTED]



[REDACTED]

PROFILE

Eager to land a job that welcomes opportunities outside of my direct area of expertise and fosters professional development in addition to allowing me to use my present skill set.

SKILLS AND QUALIFICATION

Graphic Design:
Proficient in Adobe Illustrator.

Brand Identity:
Developing and maintaining brand guidelines.

Collaboration:
Team player with experience collaborating with cross-functional teams.

Communication:
Strong verbal and written communication skills.
Ability to articulate design concepts to non-design stakeholders.

WORK EXPERIENCE

Creative Specialist

Feb 2023- Present

- Analyze competitor products and industry developments.
- Conceptualization and research for fashion trends and forecast
- Collaborating with Marketing and sales for the Intimates and Ladies' Swimwear theme board
- Creating product designs including packaging
- Create specs and a detailed technical drawing for the Lady's Underwear and Swimwear brand for the suppliers.
- Conduct quality checking of the sample product from cutting samples to pre-production sample

Creative Associate

Jun 2022- Feb 2023

- Conceptualization and research for fashion trends and forecast
- Collaborating with Marketing and sales for the Intimates theme board
- Creating product designs including packaging
- Create specs and a detailed technical drawing for the Lady's Underwear brand for the suppliers.
- Conduct quality checking of the sample product from cutting samples to pre-production sample

Merchandising Admin

Jun 2021- Jun 2022

- Creates Tally Sheet for incoming Shipment
- SAP documentation (SKU, Packing List, Purchase Order, and Warehouse Transfer Request)
- Quality inspects the arrived Production items
- Document the received Pre-Production and Production samples

Assistant Merchandiser

Feb 2020- Sep 2020

- Prepares the materials for sampling
- Communicates/negotiates with the suppliers of the materials
- Prepares and process all purchase orders and Job orders
- Monitors the production

PRODUCT DEVELOPMENT STAFF

Jun 2019- Dec 2019

- Conceptualization and research for fashion trends and forecast
- Collaborating with team members to select seasonal themes, make edits to the line, and create new concepts
- Helps in plotting activities in calendar

EDUCATION

Bachelor of Technology

Major in Apparel and Fashion Technology

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2015-2019