



**KRISTEL M**  
[Redacted]

**BS MARKETING MANAGEMENT**

Hardworking individual with field and office work experienced. Accounting and Marketing department. Seeking a challenging career where I can utilize my skills and business studies backgrounds to the maximum.

**WORK EXPERIENCE**

**Marketing Manager**  
[Redacted]  
[Redacted]

**April 2023 - Up to present**

**Achievements/Tasks**

- Managing Marketing staff
- Implement strategy for brand awareness
- Social media management
- Analyzing competitors/Market share data
- Ensure the company is communicating the right messaging to attract prospective enrollees and retain existing ones.
- In-charge to all activities (in-house and outside)
- Creation of Marketing materials for promotional campaign of the school
- Daily report (enrollment) and monthly accomplishment report

**Marketing Officer**  
[Redacted]  
[Redacted]

**2020 - April 2023**

**Achievements/Tasks**

- Marketing (visiting hospitals and doctors)

**CONTACT**



[Redacted]



[Redacted]



[Redacted]  
[Redacted]



[Redacted]

**SKILLS**

SAP experienced	★ ★ ★ ★ ☆
Proficient in using Excel, MS powerpoint and Word	★ ★ ★ ★ ☆
Proficient in using Adobe Photoshop	★ ★ ★ ★ ☆
Can drive (car)	★ ★ ★ ★ ★
Negotiation	★ ★ ★ ★ ☆
Adaptability	★ ★ ★ ★ ☆
Creativity	★ ★ ★ ★ ☆

- Social media management
- Acting as HR staff and Liaison Officer
- In-charge in seminar and other hospital activity (conventional, caravan)
- Analyzing the census (patients) : How to increase (Patient and Referral doctors data analysis)
- Processing/Making marketing materials for promotional campaign of the center
- In-charge in facebook/radio advertisement

## Claims Admin

07/2019 - 12/2019

### Achievements/Tasks

- Processing and validating claims (discounts/ exhibit/events/subsidy/TPP/SD/CC)
- Validating credit cards (analyzing)
- Analyzing and allocating budget for each SAMSUNG dealers (Luzon, Visaya and Mindanao)
- Monitoring- Daily check of PUMI and deal sheet
- Investigate errors in claims and perform corrective measure

## Medicine Representative

01/2019 - 05/2019

- Promoting and selling Vet medicines
- Open new accounts (client) and maintain existing clients
- Answer queries, providing advice to farm, poultry, piggery and gamefowl farm owner

## Inventory Analyst

05/2016 - 12/2018

### Achievements/Tasks

- Checks and process inventory reports and documentation assigned
- Supervising and handling Inventory clerks
- Checks daily actual inventory of Inventory clerks
- Investigate inventory errors and perform corrective measure
- Audit (Bulacan and Rizal warehouse)
- Coordinates suppliers from time to time if needed

## EDUCATION

### BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

2015 - 2016

### ACHIEVEMENT/S

Leadership Award

2013

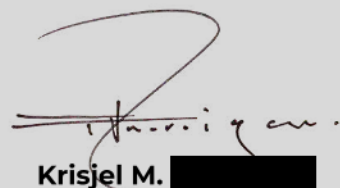
Guest Speaker -

Brigada Eskwela 2023

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*I hereby certify that the above information given are true and correct to the best of my knowledge and belief.*

  
Krisjel M. [redacted]

Applicant