



IVYROSE

SEOSPECIALIST&CONTENT WRITER

PRC LICENSE #: [REDACTED]

- Results-oriented and with over 3 years of experience in SEO
- SEO Content Writing
- Product Title & Description Writing
- Research topics for articles to write about
- Creative with a solid determination to perform great work and well-developed critical thinking skills



Skills

- Works effectively as a team member
- Able to manage multiple tasks well
- Graphics design Has a good
- Interpersonal skills Understand the
- target audience

Education

BACHELORINELEMENTARY EDUCATION

[REDACTED]
Davao City, Philippines

June 2011 - October 2017

REFERENCE

JEAN DIAZ

[REDACTED]
[REDACTED]
[REDACTED]
email add: [REDACTED]

Davao City, Philippines.

Work Experience

SEOSPECIALIST/CONTENTWRITER

[REDACTED]
Full-time

April 2022 – September 2022

- Formulating SEO Strategies Create Contents/Articles
- Doing Keyword Research, and keyword strategy for clients
Applied ethical SEO best practices
- Performing tasks such as content optimization, Meta tag creation, and alt tag creation.
- Offpage Optimization (Blog Commenting, Social Book Marking, WEB 2.0, and PDF Submission)
- Analyze data using Google Search Console, Google Analytics, Ubersuggest, and Semrush tools
- Creating Graphic Design
- Generating monthly reports

SEO SPECIALIST/ CONTENT WRITER

[REDACTED]
Part-Time

May 2021 – Present

- FormulatingSEO Strategies for clients Creating Content/Articles for Clients
- Doing Keyword Research, and keyword strategy for clients
- Applied ethical SEO best practices
- Performing tasks such as content optimization, Meta tag creation, and alt tag creation.
- Offpage Optimization (Blog Commenting, Social Book Marking, WEB 2.0)
- Generating monthly reports

SEO SPECIALIST

Account: a2b Transformation & Con Moto

Full-time

January 2022 – May 2022

- Doing Keyword Research, and keyword strategy for clients
- Applied ethical SEO best practices
- Performing tasks such as content optimization, Meta tag creation, and alt tag creation.
- Offpage Optimization (Blog Commenting, Social Bookmarking, WEB 2.0)
- Generating monthly reports

SEO SPECIALIST

Account: Bullseye Method & Con Moto

Part-Time

January 2021 – December 2021

- Doing Keyword Research, and keyword strategy for clients
- Applied ethical SEO best practices
- Performing tasks such as content optimization, Meta tag creation, and alt tag creation.
- Offpage Optimization (Blog Commenting, Social Bookmarking, WEB 2.0, Business Listing)
- Generating monthly reports

TEACHER

January 2018 – May 2021

- Teaching 1st Graders
- Formulating lesson plans Making PPTs
- Creating Exams and Quizzes
- Teaching Contents/Subjects Analyzing & Computing Grades
- Conferencing with the Guardians/Parents

SEO SPECIALIST/ CONTENT WRITER

Full-time

May 2021- October 2021

- Create Blog Contents
- Doing Keyword Research, and keyword strategy for clients
- Applied ethical SEO best practices
- Performing tasks such as content optimization, Meta tag creation, and alt tag creation.
- Offpage Optimization (Blog Commenting, Social Bookmarking, WEB 2.0)
- Generating monthly reports

SEO SPECIALIST/CONTENT WRITER

Account: EarthCube Philippines,
Rings and Bouquet

Part-Time

January 2019– December 2020

- Creating Blog Contents
- Doing Keyword Research, and keyword strategy for clients
- Applied ethical SEO best practices
- Performing tasks such as content optimization, Meta tag creation, and alt tag creation.
- Offpage Optimization (Blog Commenting, Social Bookmarking, WEB 2.0)
- Generating monthly reports