

ERNESTO RENDON



SUMMARY

-Search Engine Optimization - Online Freelancer and Consultant

-Off-Page SEO Office Staff

-Marketing Assistant- Inventory Clerk

-Owner of Black Panther SEO

-Search Marketing Specialist (DigitalMarketer)

-Content Marketing Specialist (DigitalMarketer)

-Social Media Marketing Specialist (DigitalMarketer)

EMPLOYMENT

Online Freelancer

Doing online SEO, since 2019 Present-

SEO Specialist- Present

Responsibilities:

-SEO, WordPress Web Design.

SKILLS

- On-page SEO
- Off-page SEO
- Keyword Research
- Competition Analysis
- Web Design
- Social Media Marketing

SEO TOOLS USED

- Screaming Frog
- Google My Business
- Google Analytics
- Google Webmaster Tools
- WordPress
- My SEO tools
- Keyword Planner
- Answer the Public
- Moz
- Whitespark citation builder
- Asana
- Google Tag Manager
- Slack
- Hostinger
- SEMRush
- Jasper Writing Tool
- Ubersuggest

TRAINING ATTENDED

Search Engine Optimization (Bootcamp)

SEO Specialists- Certificate

Backlink Management Course

Link-building Strategies- Certificate

Search Engine Rewind: What We Learned In 2022 and Where SEO Is Going in 2023

NP Digital- Webinar

Google Maps Marketing Training

Google Maps (Linkedin)

E-Commerce Digital Marketing Virtual Training (LinkedIn)

SEO PORTFOLIO

Pipie.co -<https://pipie.co>

Freelance SEO- <https://ernrendon.pinoyseo.ph/>

Portfolio Link; [Monthly SEO Report - Pipie Co - Jan 2023.docx](#)

WEB DESIGN PORTFOLIO

- <https://pipie.co/>
- <https://ernrendon.pinoyseo.ph>

HOBBIES

- Outdoor activities (Mountaineering)
- Editing Video and Photo
- Basketball

EDUCATION

Tertiary Level:

[REDACTED]

Bachelor of Science in Computer Eng. Graduate (University Scholar)
2012-2016

CONTACT INFORMATION

Mobile

Number:

09364640020

Skype:

[REDACTED]

Email:

[REDACTED]

REFERENCES

[REDACTED]

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