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A diligent and detail-oriented communicator with proven ability to consistently meet and exceed expectations; Adept at providing support to ensure seamless operations in professional roles.



Contact



[REDACTED]



[REDACTED]



[REDACTED]



Education

Bachelor of Communication -
Major in New Media

2021-2025 | Valedictorian
(GWA: 1.11) *Summa Cum Laude*

International Studies

2023 | GPA: 4.17 (A+)

Science, Technology, Engineering &
Mathematics

2014-2020 | Salutatorian



Skills

- Creative Direction
- Creative Production
- Content Creation
- Social Media Management
- Email Marketing
- Data Transcription
- Communication (ENG, TAG, KOR)



Work Experience

LEAD MARKETING MANAGER

2025

[REDACTED]

Led the marketing team in developing and executing social media strategies. Oversaw content production, brand messaging, and campaign rollouts to enhance audience engagement, drive online sales, and strengthen Perfumity's digital presence.

ASSISTANT CREATIVE DIRECTOR

2024

[REDACTED]

Responsible for creative directing segments of [REDACTED], including scriptwriting, video editing, leading the management committee and various production tasks.

MARKETING INTERN

2024

[REDACTED]

Conducted demographic research, content and trend analyses, and supported social media management. Also responsible for KOL and influencer communication.

ENGLISH LANGUAGE SPECIALIST

2023

[REDACTED]

Responsible for tutoring Korean exchange students in the English language such as in grammar, vocabulary, and sentence construction, also responsible for handling interactive cultural events.

DATA TRANSCRIPTIONIST

2021 - 2022

[REDACTED]

Responsible transcribing and captioning audio and video clips such as conferences and meeting through verbatim and non-verbatim formats and by client instructions.



Achievements

RAINBOW YOUTH SCHOLAR

2025

GLOBAL KOREAN SCHOLARSHIP AWARD

2023

OUTSTANDING IN COMMUNICATION ARTS

2020

GOVERNOR'S AWARD

2018



References

[REDACTED]

[REDACTED]

[REDACTED]