



DEXTER

WEB DESIGNER/DEVELOPER

SEO TECHNICAL SPECIALIST

My Objective

I am extremely motivated to constantly develop my skills so that I would be able to successfully move my clients and their companies to the top and help them achieve their company's full earning potential.

My Skills

WordPress



Elementor | Gutenberg



HTML | CSS



Education

General Radio Communication Operator

1998-1999



Contact

[Redacted]

[Redacted]

[Redacted]

[Redacted]

Work Experience

(JANUARY 2018 - present)

Freelance Web Designer/Developer and SEO Specialist.

- As a website designer/developer and Technical SEO specialist, I have a lot of experience in building and designing websites using various tools and techniques. Specifically, I am very familiar with **WordPress**, a popular platform for building websites. I have used different page builders like **Elementor** and **Gutenberg** to create visually appealing and functional websites. I can also convert designs from **Figma**, which is a tool that designers use to create website layouts, into actual websites using WordPress.
- I have experience in Technical SEO, which stands for Search Engine Optimization.
- This means making sure the website is optimized for search engines like Google so that it can rank higher in search results and attract more visitors. I do this by doing keyword research and optimizing the website's content. I also create graphic images for use on the website and social media pages, which help to make the website more visually appealing and engaging.

(March 2022 - March 2025)

Website Designer / Developer

- Responsible for handling all aspects of website development, including design, setup, implementation, plugin installation, WordPress management, speed tweaks, image compression, caching, optimization, SEO work, and anything else related to websites that may be needed now or in the future.
- Also responsible to cover other tasks as needed, including those related to other skills such as Google Analytics, Google Tag Manager, Marketing, Advertising, SEO, Research, etc.

AUGUST-2021 - JULY-2022)

Web Designer / Developer and SEO Tech. Specialist.

- Designing webpage layout
- Working with WordPress - Customizing theme, installing plugins
- Updating websites, optimizing for SEO/SEM
- Creating graphic images to be used on the sites/social media pages - blog images,
- Diagrams, featured images, banners, etc.
- Creating backup files
- Solving code problems
- Work with the marketing team

(2016 -2019)

Part-time Web Designer, Developer, SEO Specialist.

- Building and Designing a website from scratch using WordPress, themes, page builder Elementor, and Gutenberg.
- Set up a website from local to live.
- Convert Figma Layout to WordPress Website
- Set up websites into SEO ready.
- Create XML Sitemap, Add ALT Tags
- Create Page Titles and Descriptions
- Utilies SEO Yoast Plugin