

Roxan

Social Media Manager/ Digital Marketing



Contact Details



[Redacted]



[Redacted]



[Redacted]



[Redacted]

Education

Bachelor of Science in Food Technology

[Redacted]

Training

Social Media Marketing and Management

[Redacted]

Skills & Knowledge

- Sales and Marketing Content
- Creation Social Media
- Management Video creation and editing
- Copywriting Formal email writing
- Search Engine Optimization (SEO)
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Apps & Tools

- Canva
- Capcut
- Adobe Premiere Pro
- Meta Business Suite
- Google Suite
- Hootsuite

About Me

A millennial social media content creator with 18k followers on TikTok and 4,000 subscribers on Youtube. Has 5 years of experience in corporate sales, 3 years in online business, and undergone training as a social media manager, but still willing to learn more and apply her skills and knowledge

Relevant Experience

Research and Development Staff

[Redacted]

(08/2023-present)

- Develop and modify existing products
- Market research for trending products

B2B Sales Representative

[Redacted]

(01/2022-04/2023)

- Handles existing and new local clients

Business Development Executive/ Account Manager

[Redacted]

(03/2018-12/2021)

- Handles existing and new international clients in Asia and the Pacific (APAC) Region

Social Media Manager/ Online Business Owner (Parttime)

[Redacted]

(2020-2023)

- Manages Facebook and Instagram account
- Create social media ads to boost engagement
- Takes photos and videos for promotion
- Answers comments and inquiries online