

# MEGAN

## CONTENT WRITER

### CONTACT



### PROFILE SUMMARY

Results-driven content writer with 4 years of experience creating blog articles and landing pages, specializing in the medical and health & wellness niche. Skilled in crafting clear, engaging, and SEO-optimized content while maintaining accuracy and clarity in complex subject matter. Proven track record of working with clients across various industries—including personal injury law, insurance, and healthcare—to deliver content that informs, converts, and builds trust.

### EDUCATION

2014 - 2020

- Bachelor of Science in Medical Laboratory Science

### WORK EXPERIENCE

CONTENT WRITER

2021-2025

- Authored over 120 blog articles and landing pages annually for healthcare clients, including hospitals, clinics, and private medical practices.
- Ensured all content was fully optimized for on-page SEO by collaborating with the SEO manager on keyword research, metadata, and internal linking strategies.
- Researched and produced timely, informative content on medical topics and industry trends to educate both patients and healthcare professionals.
- Utilized AI-driven content optimization tools to streamline the content creation process, reducing production time by 20% while enhancing quality and consistency.

### SKILLS

- Blog and Article Writing
- Web Content Writing
- On-Page SEO
- Editing & Proofreading
- ChatGPT
- Generative AI
- C1 English Level

WEB CONTENT WRITER

2021-2022

- Produced 30+ high-quality, SEO-optimized blog articles and web content across diverse industries, including healthcare, agriculture, and legal services (real estate law).
- Rewrote and polished landing pages and pillar content to improve clarity, engagement, and search performance.
- Proofread and edited content to ensure error-free, professional-quality deliverables aligned with client goals.